

Joint BBC/DW radio channel for South Asia

**HFCC/ASBU/HFC-ABU
Coordination Conference
Tunis, 28.01 – 01.02.2013**

Joint BBC/DW radio channel for South Asia

In October 2010 BBC World Service and Deutsche Welle launched a joint DRM radio channel for South Asia.

The channel broadcast 4 hours daily including international programmes in English and Hindi from BBC and DW.

It also provided the advantages of DRM digital radio including near-FM quality audio, text messages, Journaline and an Electronic Programme Guide (EPG).

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This joint BBC-DW DRM radio channel used two transmitters in the region and managed to cover the majority of the Indian sub-continent and reached as far as Pakistan, Bangladesh, Nepal and other neighbouring countries.

The transmission started on October 31st 2010 with broadcasts from 1400 – 1800 UTC on frequencies 13590 and 5845 kHz (SW) and additionally on 1548 kHz (MW) between 1700 – 1800 UTC

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Unfortunately, Deutsche Welle had to end its participation in the project in 2012 due to its strategic decision to close the transmitting station at Trincomalee in Sri Lanka.

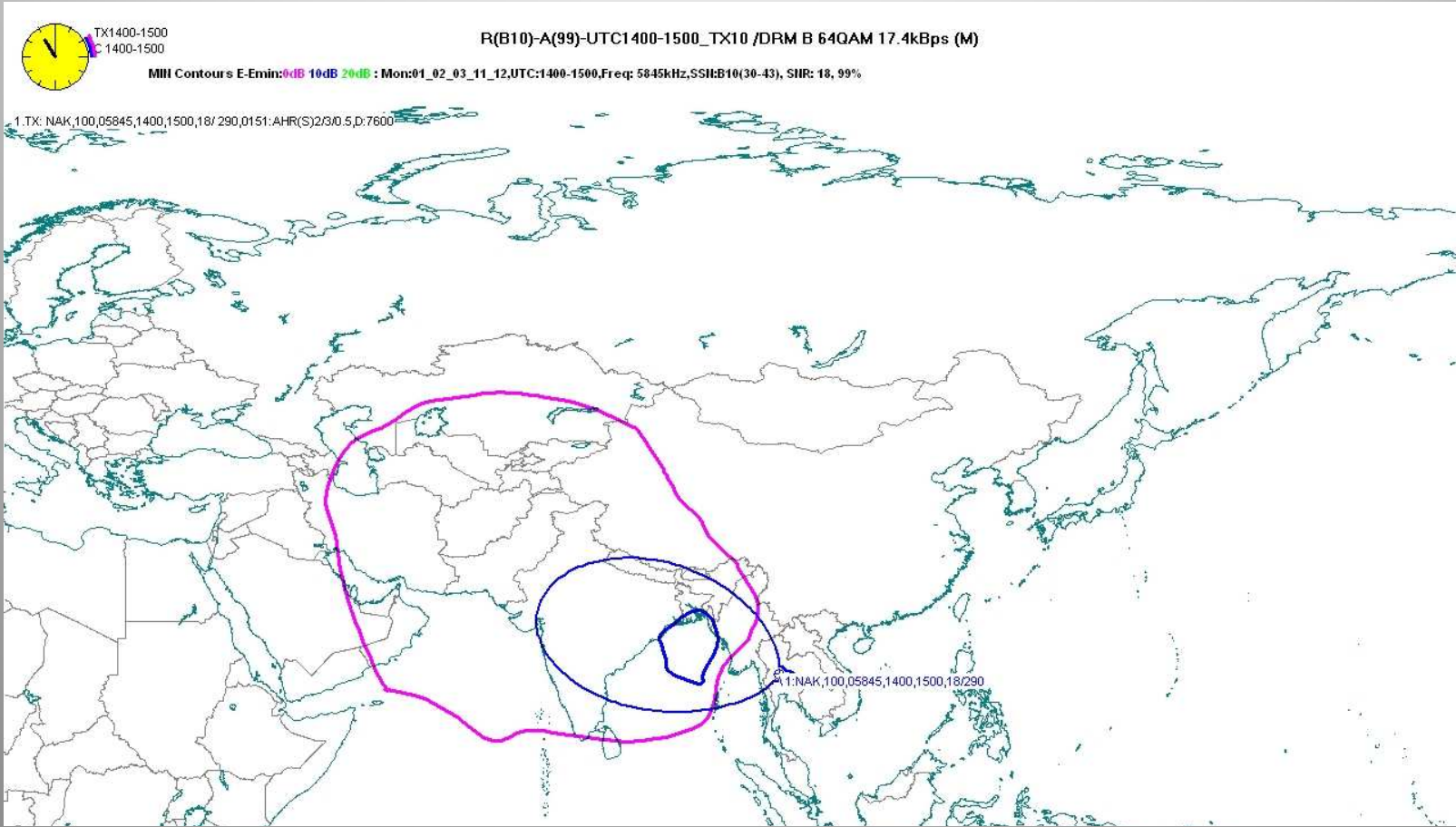
The BBC continues to transmit on DRM for the region, using a single transmission (currently on 5845 kHz).

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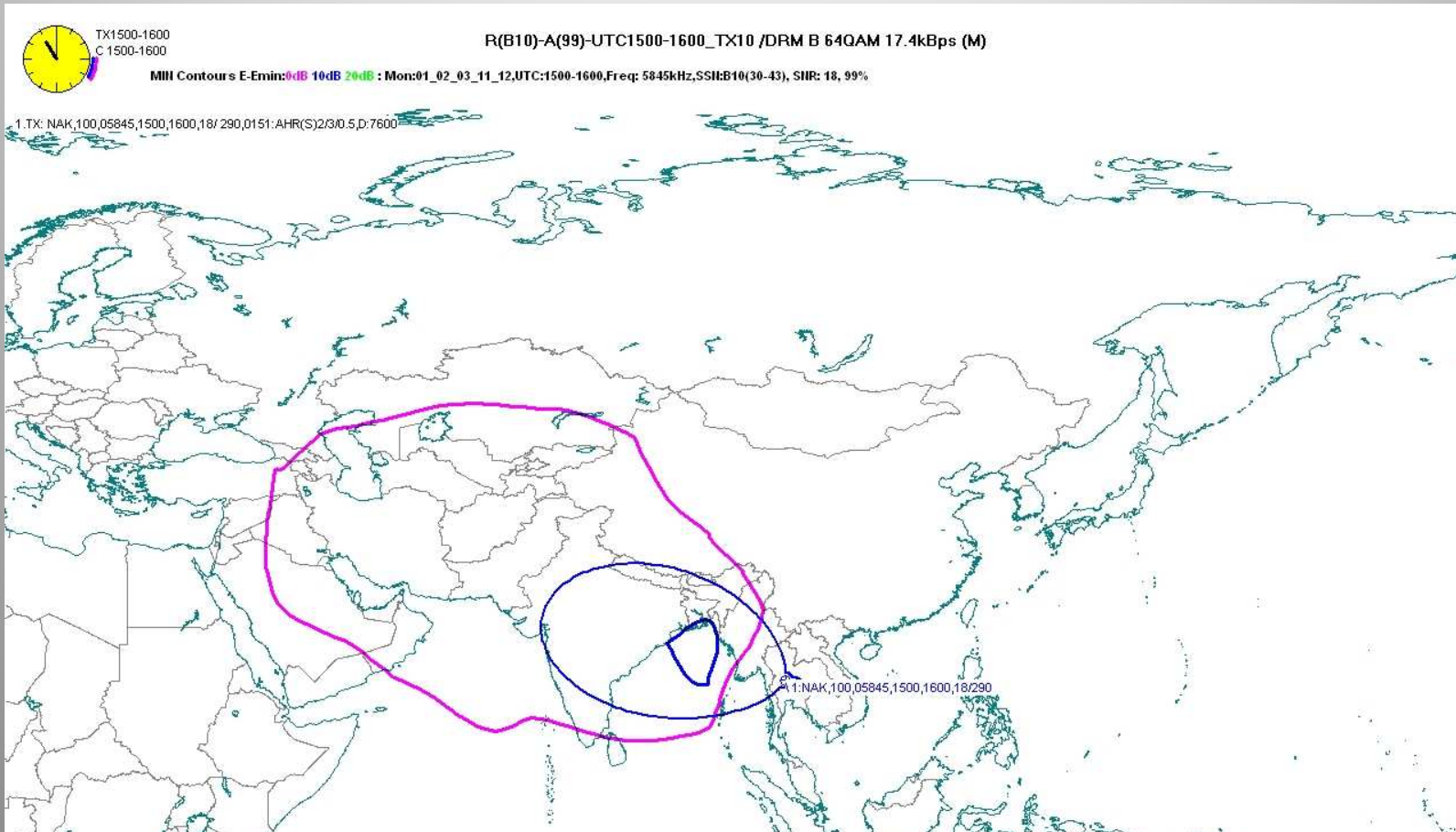
BBC/DW Schedule DRM Winter 2010/2011

IST	GMT	Saturday	Sunday	Monday	Tuesday	Wednesday	Thursday	Friday
19:30	14:00	BBC HINDI Transmission	BBC HINDI Transmission	BBC HINDI Transmission	BBC HINDI Transmission	BBC HINDI Transmission	BBC HINDI Transmission	BBC HINDI Transmission
19:36	14:06	BBC HINDI Transmission	BBC HINDI Transmission	BBC HINDI Transmission	BBC HINDI Transmission	BBC HINDI Transmission	BBC HINDI Transmission	BBC HINDI Transmission
19:59	14:29	BBC HINDI Transmission	BBC HINDI Transmission	BBC HINDI Transmission	BBC HINDI Transmission	BBC HINDI Transmission	BBC HINDI Transmission	BBC HINDI Transmission
20:02	14:32	BBC HINDI Transmission	BBC HINDI Transmission	BBC HINDI Transmission	BBC HINDI Transmission	BBC HINDI Transmission	BBC HINDI Transmission	BBC HINDI Transmission
20:30	15:00	BBC News	World Briefing	World Briefing	World Briefing	World Briefing	World Briefing	World Briefing
20:36	15:06	Sportsworld	World Briefing	World Briefing	World Briefing	World Briefing	World Briefing	World Briefing
20:59	15:29	Sportsworld	BBC News Update	BBC News Update	BBC News Update	BBC News Update	BBC News Update	BBC News Update
21:02	15:32	Sportsworld	Business Weekly	World Briefing	World Briefing	World Briefing	World Briefing	World Briefing
21:11	15:41	Sportsworld	Business Weekly	Business Daily	Business Daily	Business Daily	Business Daily	Business Daily
21:30	16:00	DW News	DW News	DW News	DW News	DW News	DW News	DW News
21:35	16:05	In-Box	World in Progress	Newslink	Newslink	Newslink	Newslink	Newslink
22:00	16:30	Quadriga	In-Box	Inspired Minds	Pulse	Arts on the Air	Living Planet	European Business Week
22:15	16:45	Quadriga	In-Box	Living in Germany	Pulse	Arts on the Air	Living Planet	European Business Week
22:25	16:55	Quadriga	Music this Week	Music this Week	Pulse	Arts on the Air	Living Planet	European Business Week
22:30	17:00	DW News	DW News	DW News	DW News	DW News	DW News	DW News
22:35	17:05	European Business Week	Concert Hour	Newslink	Newslink	Newslink	Newslink	Newslink
23:00	17:30	In-Box	Concert Hour	Hits in Germany	Spectrum	World in Progress	Inside Europe	Inside Europe

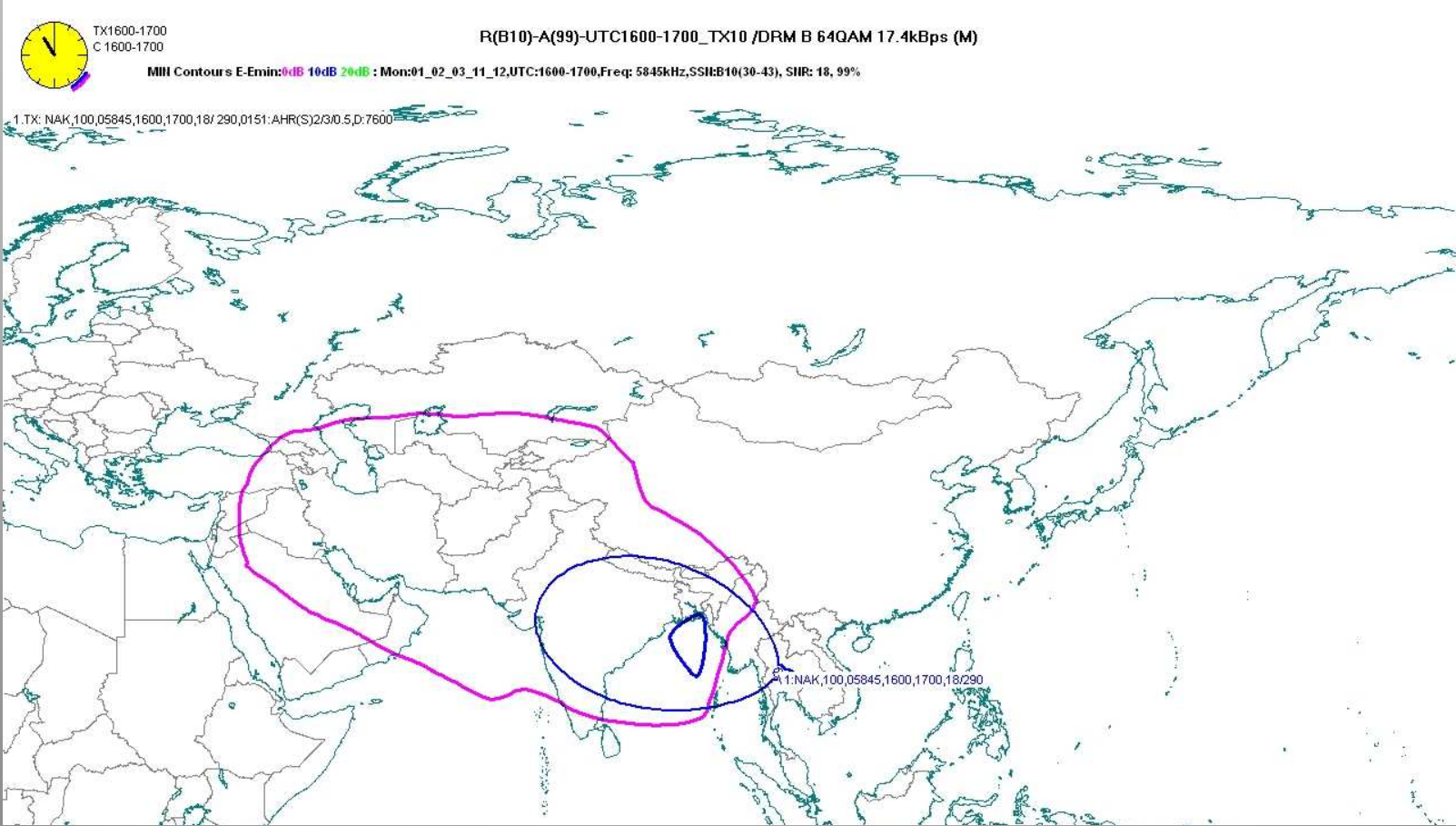
BBC Thailand 1400 -1500 UTC



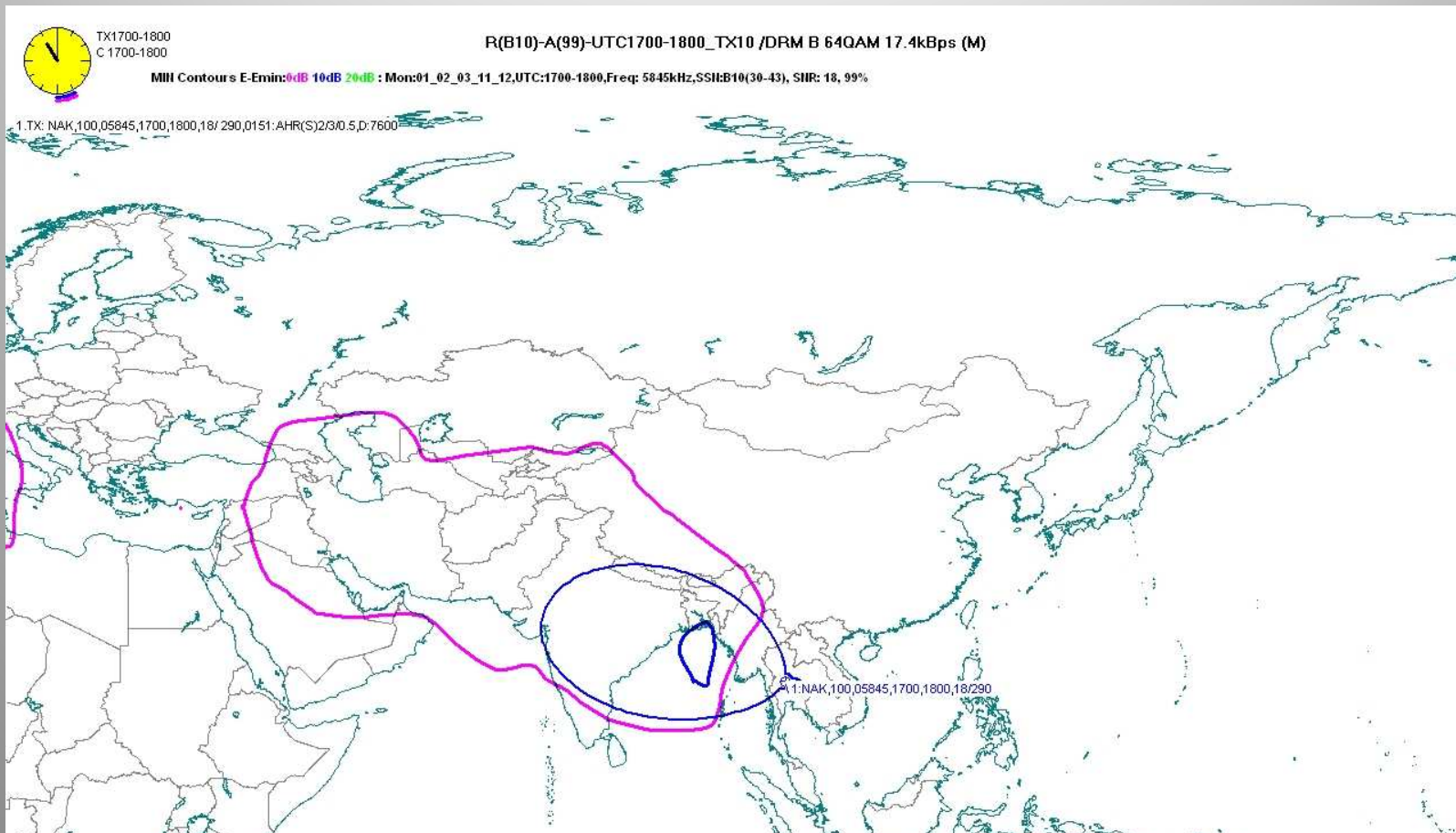
BBC Thailand 1500 -1600 UTC



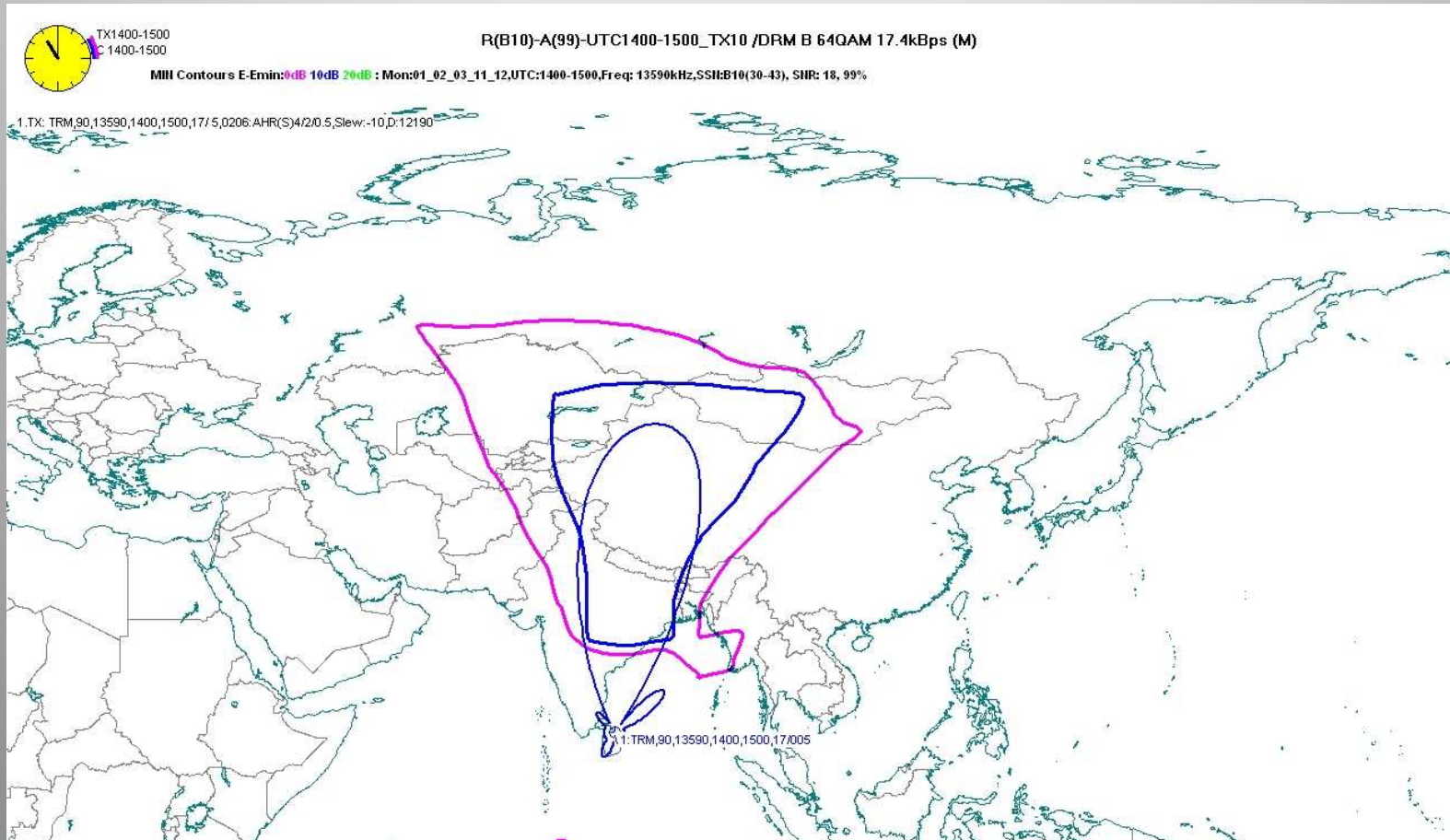
BBC Thailand 1600 -1700 UTC



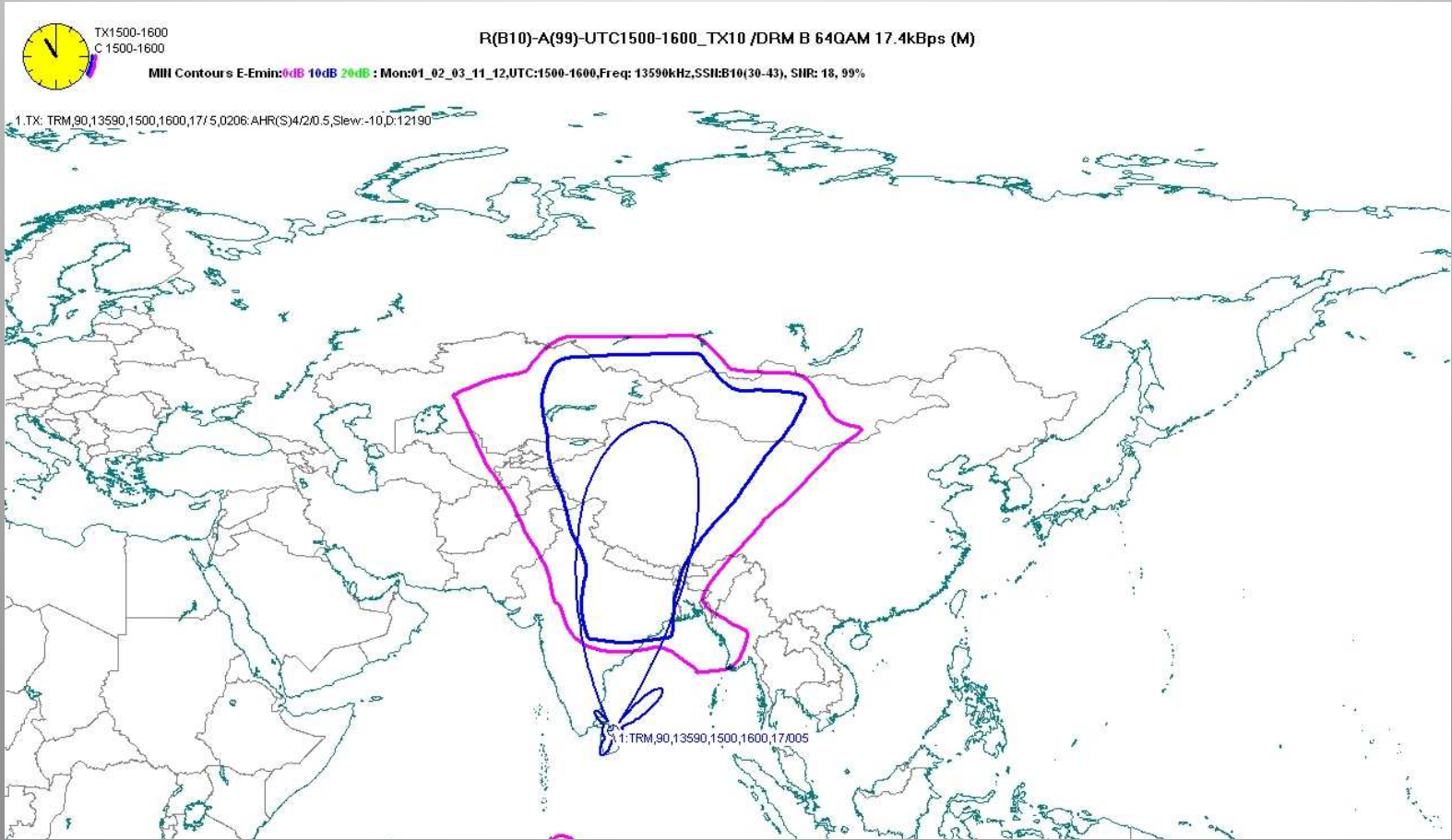
BBC Thailand 1700 -1800 UTC



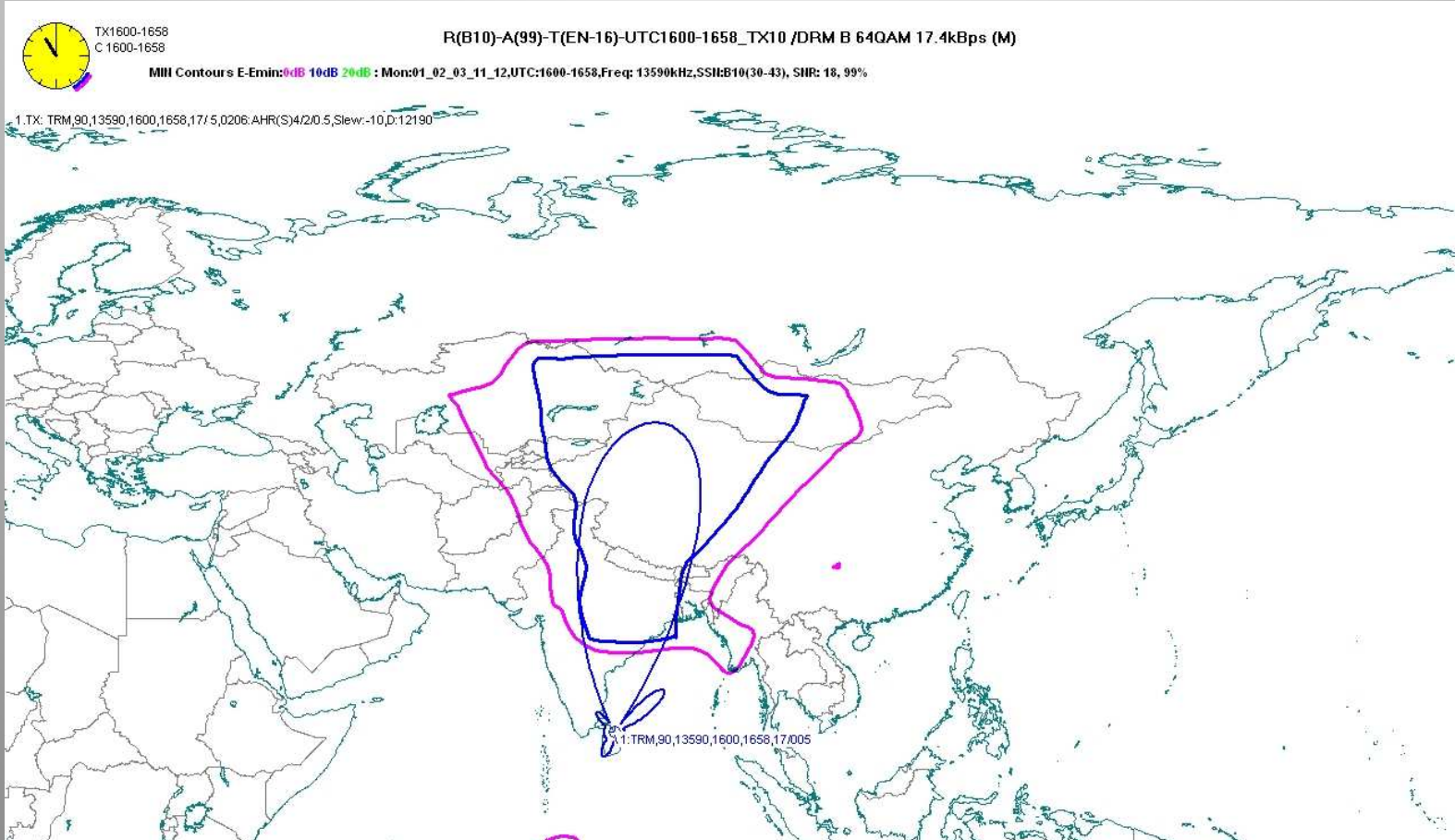
DW Sri Lanka 1400 -1500 UTC



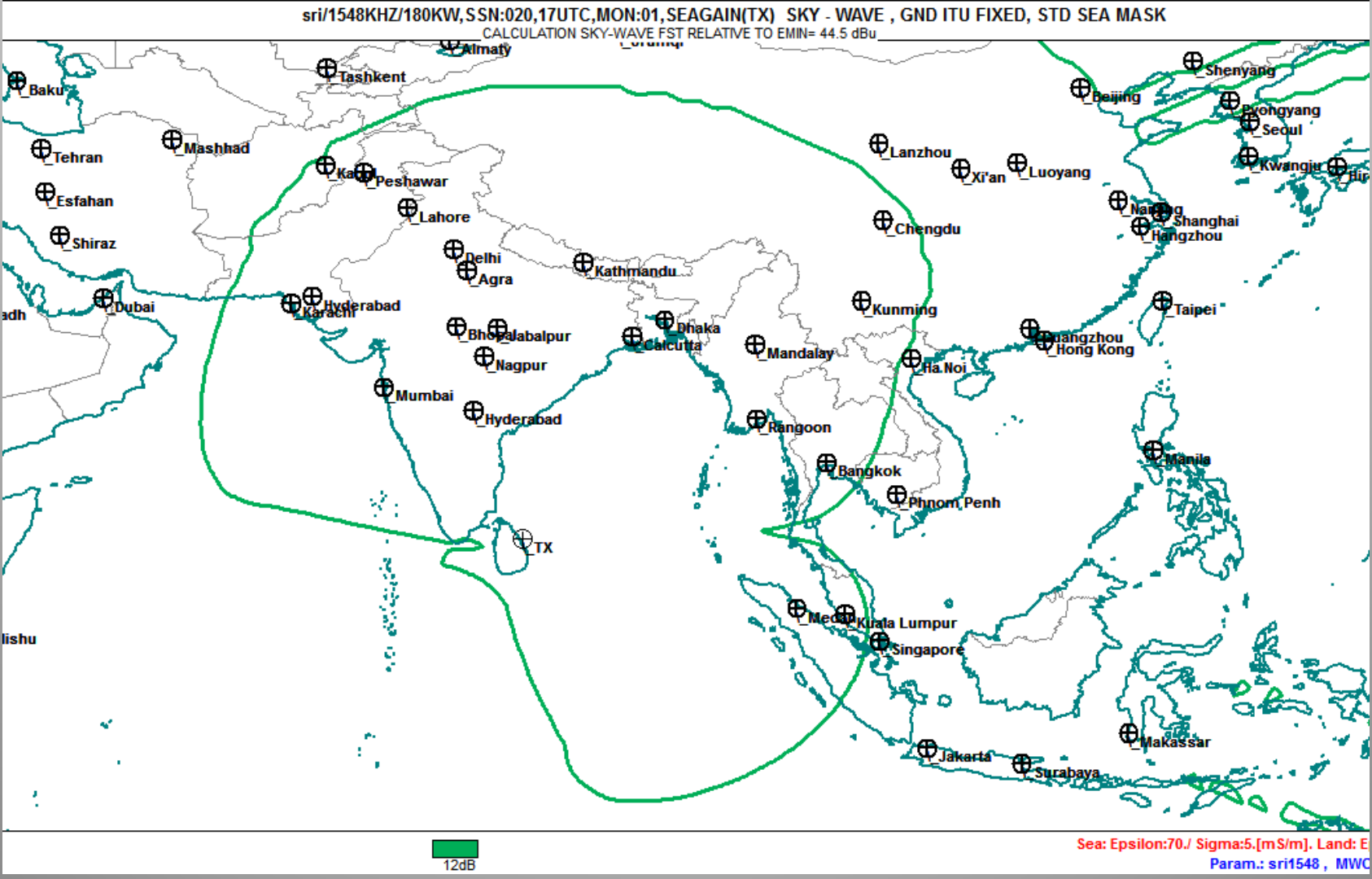
DW Sri Lanka 1500 -1600 UTC



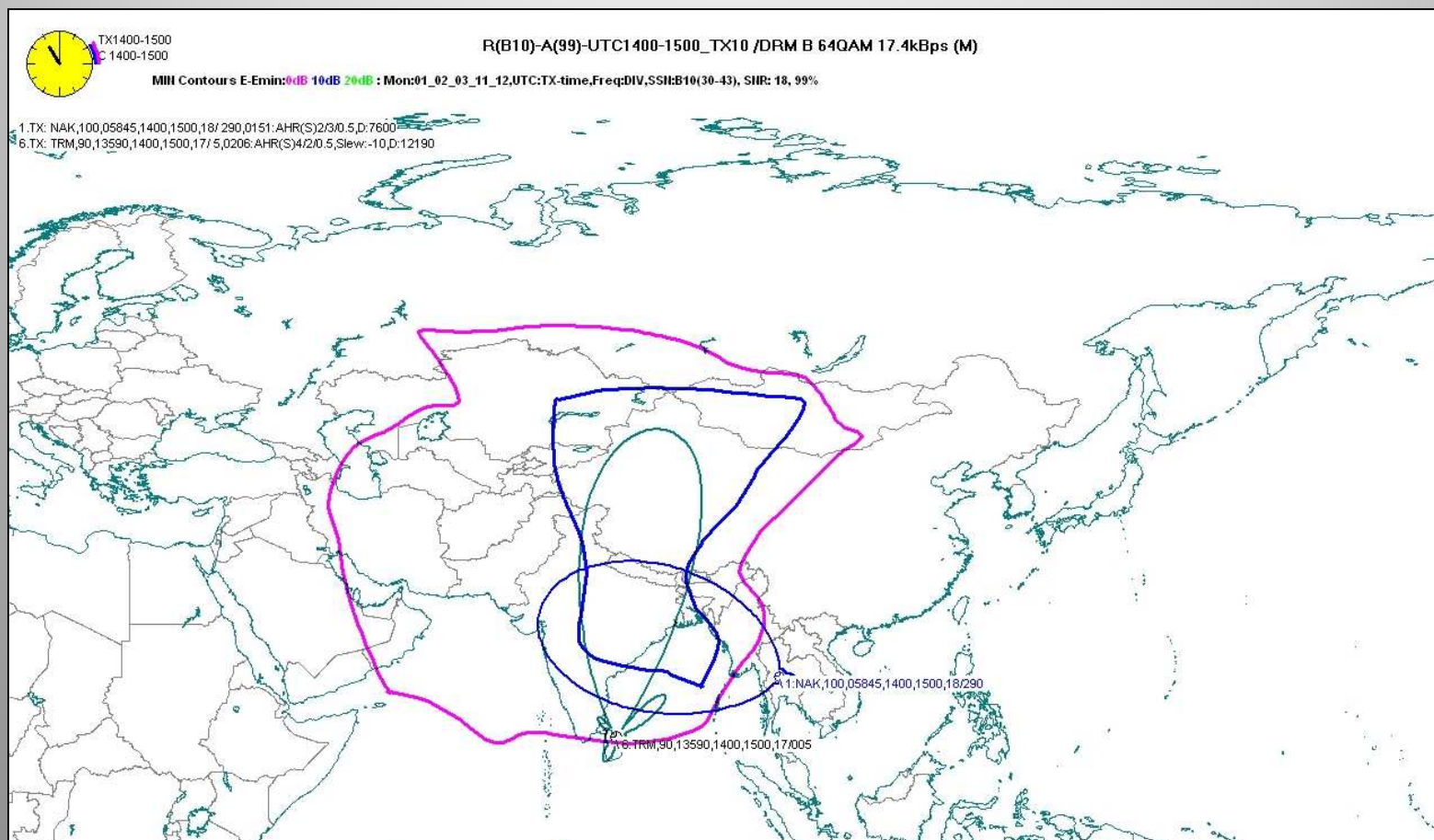
DW Sri Lanka 1600 -1700 UTC



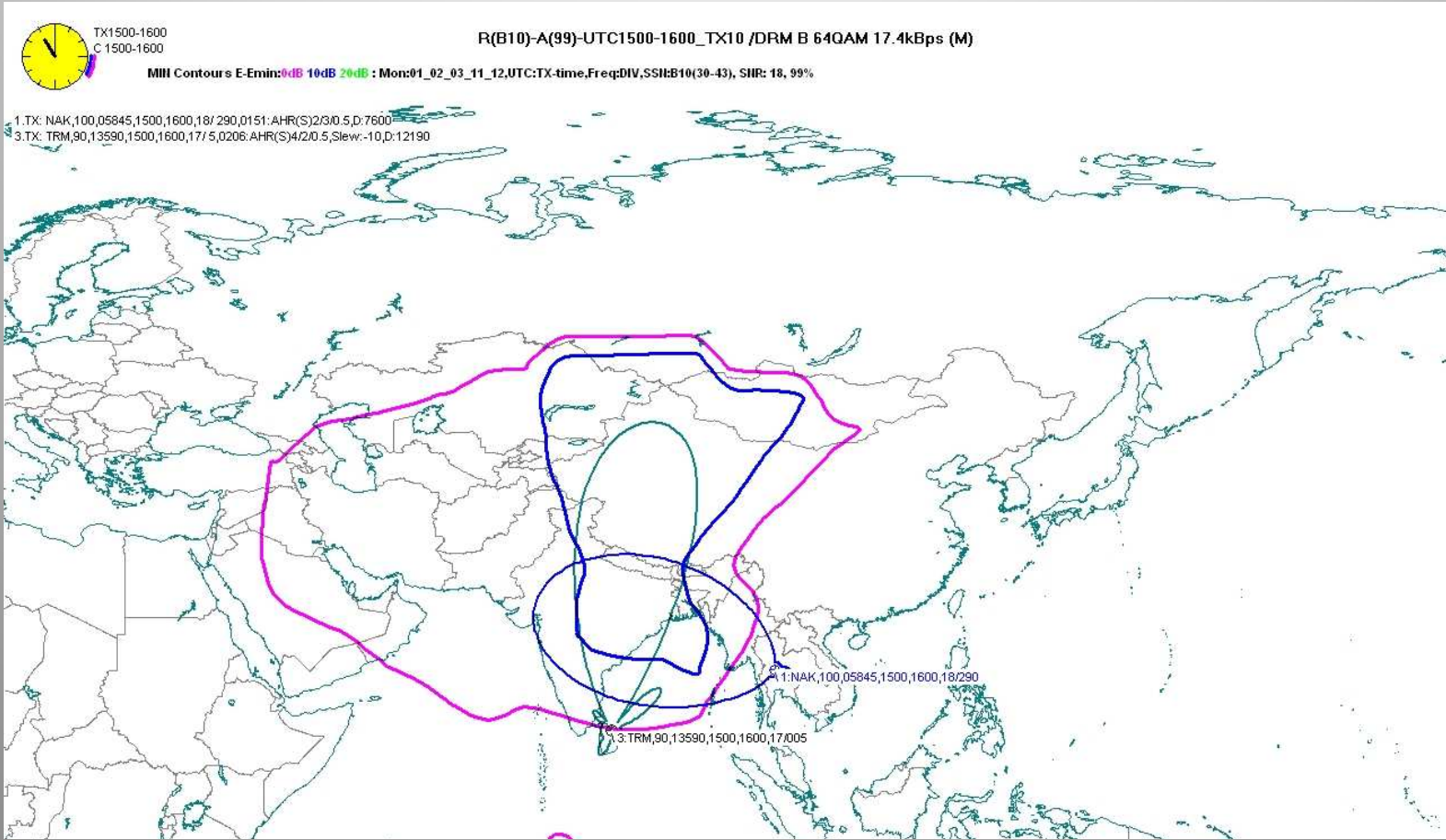
DW Sri Lanka 1700 -1800 UTC Mediumwave



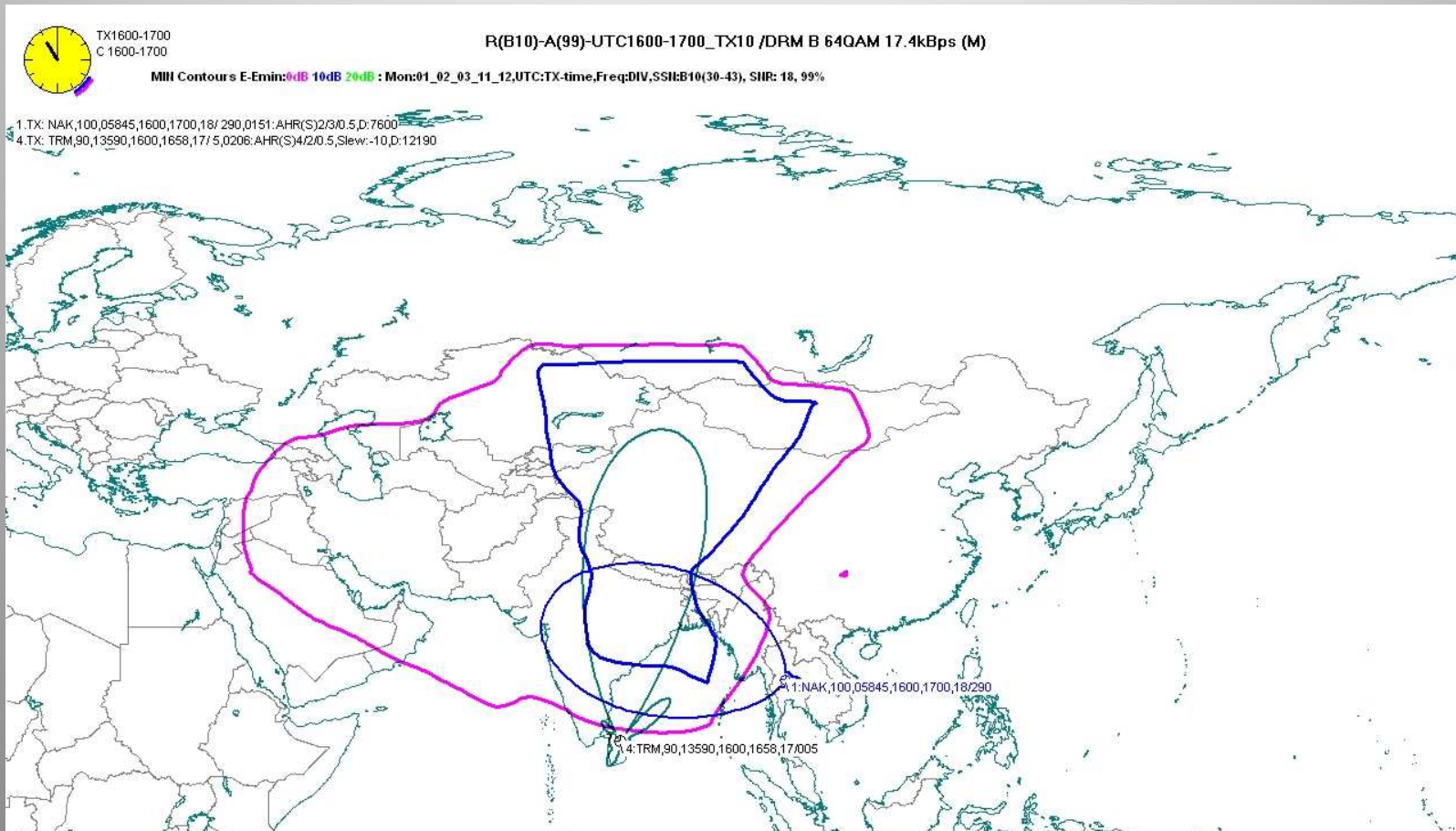
BBC Thailand & DW Sri Lanka 1400 -1500 UTC



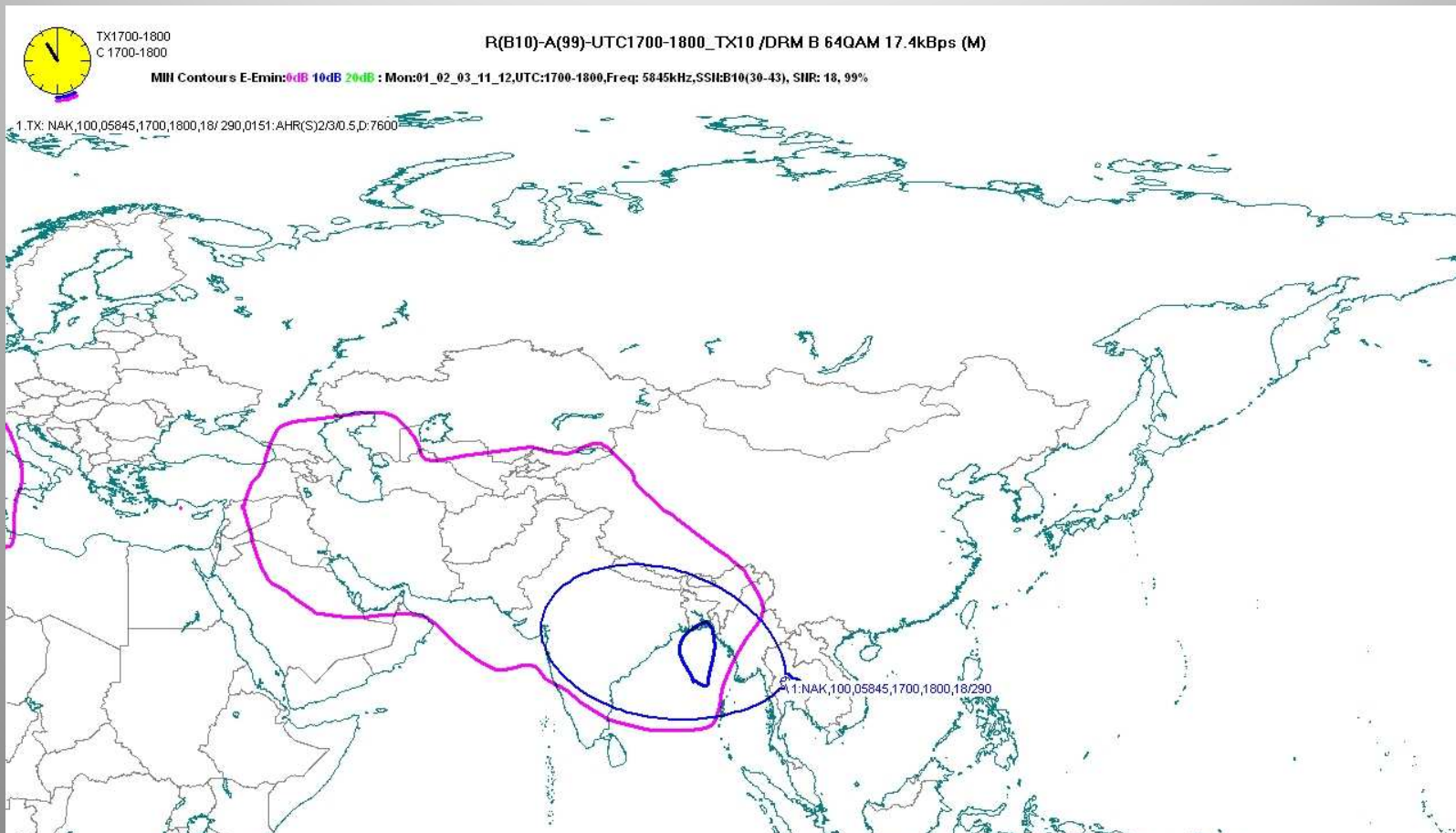
BBC Thailand & DW Sri Lanka 1500 -1600 UTC



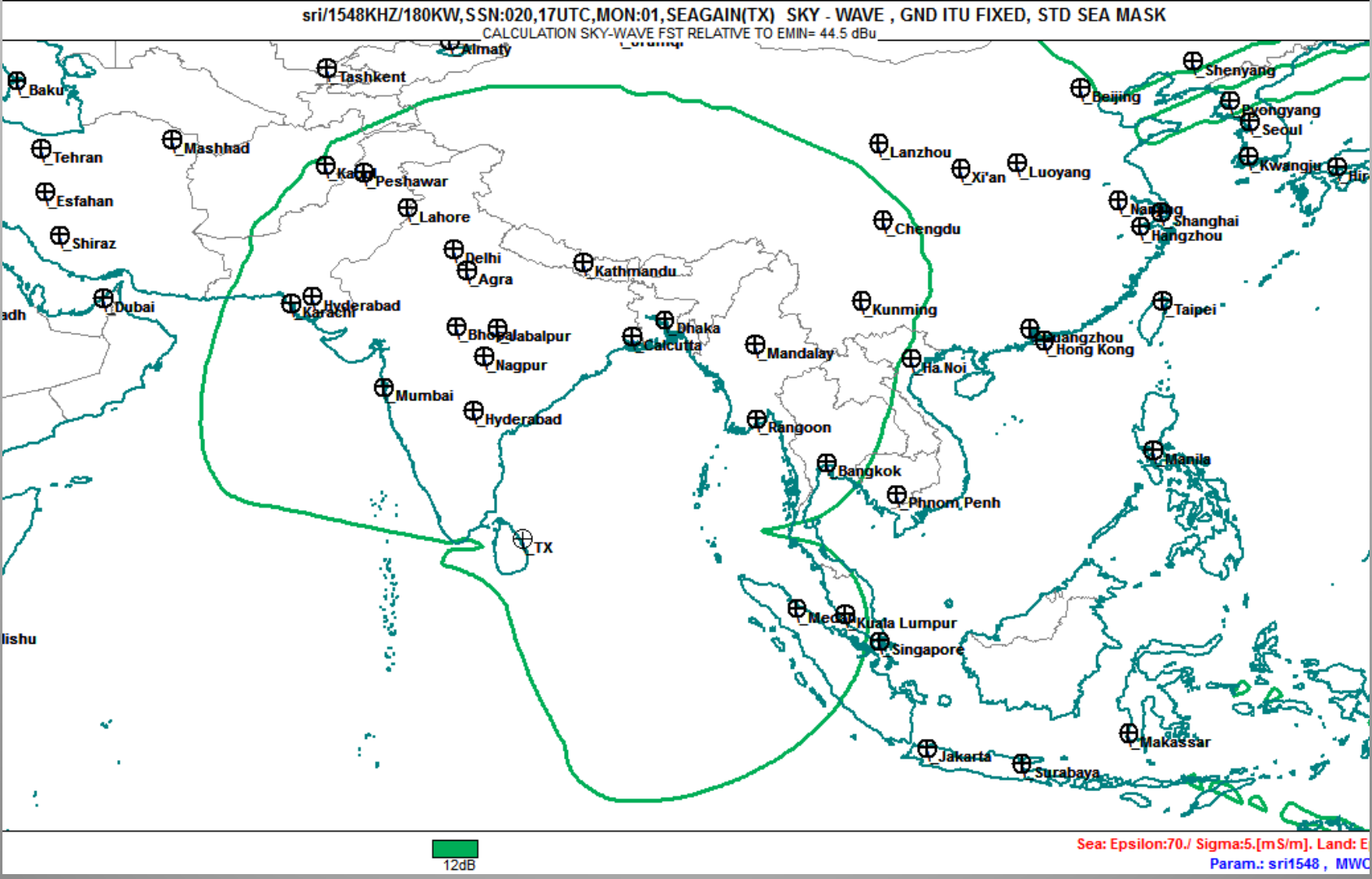
BBC Thailand & DW Sri Lanka 1600 -1700 UTC



BBC Thailand 1700 -1800 UTC



DW Sri Lanka 1700 -1800 UTC Mediumwave



Thank you
for your attention